



**FOR IMMEDIATE RELEASE:**

**June 13th 2018**

**Contact:** Kourtney Berry

[kourtneyrberry@gmail.com](mailto:kourtneyrberry@gmail.com)

813-751-9626

### Media Advisory

#### **BUBBA Returns With Crucial Conversations *this Father's Day Weekend***

**"We won't grow or heal unless we have these crucial conversations!"**

Community leaders and inspiration speakers will gather this Father's Day weekend alongside Brothers United Building Brothers Alliance (B.U.B.B.A) for ***Father2Son: Crucial Conversations***. This signature event, robust panel discussion and resource fair, will take place on **Saturday, June 16**. BUBBA founder JaLem Robinson, native of Progress Village, FAMU and USF grad, hopes attendees leave with a renewed sense of manhood and the father/son relationship through the many activities planned for them to bond and fellowship.

**What:** ***Father2Son: Crucial Conversations***  
Panel Discussion and Resource Fair

**When:** **Saturday, June 16th 2018**  
10:00am – 1:00pm (9:45am registration)

**Where:** **Hillsborough Community College**  
*Brandon Campus*  
10451 Nancy Watkins Dr Tampa 33619

**Why:** This program will tackle issues and find solutions concerning men and young men from underserved communities. BUBBA seeks to equip the community with the necessary tools, outlets, resources and opportunities for success.

***Father2Son: Crucial Conversations*** will not only include resources for local fathers, but breakout sessions and interactive activities for young men in attendance. Lunch will be provided.

For more information on B.U.B.B.A. and the *Crucial Conversations* event, please visit [www.bubbaoftampa.org](http://www.bubbaoftampa.org).

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***Brothers United Building Brothers Alliance (B.U.B.B.A)*** is an organization dedicated to improving the lives of men of color. We believe that the key to building our young men is to make sure they are an active participant in their growth. We do this by engaging, educating and empowering them along the way.



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### **Father2Son Crucial Conversations 2018 brings Tampa Bay Area Brothers together again to talk it out!**

Community leaders and inspirational dynamic speakers will gather this Father's Day weekend alongside Brothers United Building Brothers Alliance (B.U.B.B.A) for Father2Son: Crucial Conversations. This signature event back for it's 4th year, featuring a robust panel discussion and resource fair, will take place on Saturday, June 16 2018 at HCC Brandon at 10 am. BUBBA founder JaLem Robinson, native of Progress Village, FAMU, UT and USF grad, hopes attendees leave understanding the importance of coming together and listening to each other. This event continues to show how much men need these kinds of opportunities to fellowship, heal and grow together.

"I just want the community to come out and chill with us at this event really. Every year it gets better. The conversations, the people, the experiences, the stories and that's what its really about. The stories, the healings, the fellowship, the resources and connections. The sense of community and brotherhood and how it all works together," says Robinson. "I want people to leave feeling lighter, better, feeling like their voice was heard, their story was felt, they related to something or someone, they had fun or they learned something! Then, we're building!"

This program will tackle issues and find solutions concerning men and young men from communities of color. BUBBA seeks to equip the community with the necessary tools, outlets, resources and opportunities for success. We reached nearly 100 participants at last year's event and Robinson says this year we really want to bring the Tampa Bay Area out. This year we have different young male mentoring organizations represented on the panel. There will be teen panelists from The Iota Beta High School Fraternity, Men of Vision, Elite Men of Tomorrow and BUBBA INC.

Father2Son: Crucial Conversations will not only include resources for local fathers, but breakout sessions and interactive activities for young men in attendance. BUBBA is excited to have this event sponsored by Safe and Sound Hillsborough, Suncoast Credit Union and Serenity Village Insurance. Suncoast Credit Union will also be leading a breakout session on financial literacy for participants. The panel will have a guest moderator and lunch will be provided. The weekend's activities also include a fellowship service at St. James AME Church in Progress Village and a brunch at The Bungalow on Kennedy.

For more information on B.U.B.B.A. and the Crucial Conversations event, please visit [www.bubbaoftampa.org](http://www.bubbaoftampa.org) or shoot us an email at [bubbaoftampa@gmail.com](mailto:bubbaoftampa@gmail.com).