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**Financial Education Program for Florida Education Association  
Members Through Suncoast Credit Union Announced**

TALLAHASSEE, Fla. (April 8, 2021) – Creative Benefits for Educators (CBE) announces a joint marketing agreement and partnership with Suncoast Credit Union. Suncoast will provide financial guidance and planning, presented through virtual and in-person financial education workshops, seminars and webinars. Through this partnership, Suncoast will also provide individual planning for the 150,000+ Florida Education Association (FEA) members, launching in May 2021.

CBE's mission is to make it easy for teachers and education staff professionals to find quality insurance and financial services at affordable prices. In a year that saw unprecedented challenges, including financial stresses, education and support can make an important difference now and in one's financial future, which is part of the Suncoast Credit Union mission.

Under the terms of the agreement, Suncoast Credit Union is recognized as the preferred resource for retirement and financial planning for FEA's members. Suncoast will provide quality, professional and trusted financial planning\* and financial education for FEA members statewide ensuring viable and healthy financial products and services are available to the backbone of the education community. The program will launch in May, offering complimentary virtual financial workshops, and simultaneously, educators can access financial planning with Suncoast representatives one-on-one, throughout the multi-year agreement.

"For Suncoast, this puts us square in the middle of our original charter, helping educators access important financial resources to secure their current and future needs," said Kevin Johnson, President and CEO, Suncoast Credit Union. "And as part of our DNA, this agreement symbolizes the importance of our Mission and our commitment to FEA members, all of whom work in the public schools, colleges and universities as teachers, faculty and support professionals."

As Chair of CBE Advisory Council, Pat Barber added her support stating “I was thrilled to hear that Suncoast Credit Union was being recommended to partner with Creative Benefits for Educators. Suncoast is well-known and well-respected among educators in the communities they serve and I look forward to working closely with them as the provider of financial planning and financial education to the members of FEA.”

### **About Creative Benefits for Educators**

*Tallahassee based Creative Benefits for Educators, is owned exclusively by the local union affiliates of the Florida Education Association. Creative Benefits has been working since 1976 to meet the needs of the Florida education community by providing quality insurance and financial products and services at competitive rates. For more information visit the website at: [cbeducators.com](http://cbeducators.com) or contact President Sharon Beardman at [sbeardman@cbeducators.com](mailto:sbeardman@cbeducators.com).*

### **About Suncoast Credit Union**

*Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 11th largest in the United States based on its \$12.6 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 74 full-service branches and serves more than 934,000 members in the following 39 Florida counties: Alachua, Brevard, Broward, Charlotte, Citrus, Clay, Collier, DeSoto, Dixie, Duval, Gilchrist, Glades, Hardee, Hendry, Hernando, Highlands, Hillsborough, Indian River, Lake, Lee, Leon, Levy, Manatee, Marion, Martin, Miami-Dade, Monroe, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, St. Johns, St. Lucie, Sumter and Volusia. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$32 million to organizations and initiatives that support the health, education and emotional well-being of children in the communities that the credit union serves. For more information, visit: [suncoastcreditunion.com](http://suncoastcreditunion.com) or follow us on social media at: [facebook.com/Suncoast CreditUnion](https://facebook.com/SuncoastCreditUnion), [linkedin.com/company/suncoastcreditunion](https://linkedin.com/company/suncoastcreditunion), [twitter.com/SuncoastCU](https://twitter.com/SuncoastCU) or [instagram.com/suncoastcreditunion](https://instagram.com/suncoastcreditunion).*

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