FOR IMMEDIATE RELEASE

CONTACT:
Lisa Brock
Brock Communications
lisabrock@brockcomm.com
813-363-1948

SUNCOAST CREDIT UNION TO CELEBRATE 75 BRANCHES
WITH $75,000 ORGANIZATION-WIDE CHARITABLE GIVING EVENT

Tampa, FL (September 15, 2021) – Suncoast Credit Union, in celebration of its 75th branch opening, at the Fruitville Service Center in Sarasota, will donate $75,000 to local non-profits across its service area through its $75k in 75 days Charitable Giving Celebration. The donations will begin October 1, 2021 and continue through the end of the year.

Each of Suncoast’s 75 branches will select a local charity within their community to receive $1,000, with Suncoast giving away a total of $75,000 to the communities it serves. Supporting local communities is a cornerstone of Suncoast and allows local autonomy to fund the highest and best needs.

“What better way to celebrate our 75th service center than by giving back directly to the communities that support us through their membership and have allowed us to become Florida’s largest credit union. Especially during these difficult times, as we experience a collective pandemic, we strongly believe these donations will go a very long way in helping support valuable charitable work across the state.” said Kevin Johnson, President and CEO, Suncoast Credit Union. “We are grateful to be in a position where we can share with others, thanks to the support of our more than 974,000 members, allowing us to celebrate the addition of our new Fruitville branch, across all 40 counties that we serve, in a meaningful way.”

The new Fruitville Service Center is located at 5851 Fruitville Road in Sarasota. This is the credit unions 4th branch in Sarasota County, and 75th in the organization.

To celebrate the branch opening, Suncoast is offering new account incentives throughout the month of September, including a tiered format of a $25, $50, or $75 deposit, dependent on the number of new accounts opened. New members will be entered into a raffle to win a $500 gift card.

The new Suncoast branch offers a spacious and modern floor plan, bilingual team members, a coin machine, and two Interactive Teller Machines — which allow members to complete transactions by interacting with Suncoast tellers through two-way video chat.

The Fruitville Service Center is open Mon. - Thu. 8:30 a.m. to 5 p.m. and Friday 8:30 a.m. to 6 p.m. Both Interactive Teller Machines offer extended hours: Mon. - Fri. 7 a.m. to 8 p.m and Saturday 8 a.m. to 1 p.m.

About Suncoast Credit Union
Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its $14.2 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 75 full-service branches and serves more than 974,000 members in 40 Florida counties. As a community credit union, anyone who lives, works, attends school or worships in the counties Suncoast Credit Union serves in Florida is eligible for membership. In 2021, Suncoast Credit Union’s field of membership was expanded to include public K-12, college educators and support staff from all of Florida’s 67 counties. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than $32 million to organizations and initiatives that support the health, education and emotional well-being of children in the communities that the credit union serves. For more information, visit: suncoastcreditunion.com or follow us on social media.

##

# # #