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CONTACT:

Lisa Brock
Brock Communications
E: lisabrock@brockcomm.com
C: 813-363-1948

**SUNCOAST CREDIT UNION CELEBRATES SERVING
OVER ONE MILLION MEMBERS**

TAMPA, Fla. (January 11, 2022) — During the last decade, Suncoast Credit Union has doubled in membership size and is celebrating serving one million members, and counting, in the new year. Suncoast is one of only ten credit unions in the United States to reach this milestone.

This achievement is important to Suncoast, as it marks a larger group of members that will benefit from credit union membership. Suncoast helps members save for their best financial lives through tangible savings: approximately \$117 Million in direct financial benefits to its members in 2021 alone, averaging \$250 in annual savings per household compared to those banking with traditional financial institutions, according to the Credit Union National Association (CUNA).

Suncoast welcomed its one-millionth member, Ferzeda Richardson, at its Big Bend Service Center in Riverview on December 29, 2021. Ms. Richardson received a personal welcome from Kevin Johnson, President & CEO, congratulating her on her unique status and presenting her with a \$1,000 check.

To celebrate all of the members who came before Ms. Richardson, Suncoast is launching its One Million Reasons to Celebrate campaign. The quarter-long event will include Thanks-a-Million Thursdays; a pop-up event that will occur every Thursday at all branches. The weekly in-branch celebrations will run from January 20 - March 31 and include refreshments, giveaways and raffles. The celebration will also include other exciting offers like a refer-a-friend rewards programs for new and existing members.

“This is an exciting milestone in Suncoast’s 88 year history, made possible by the 2,100 team members who are dedicated to serving our members every day,” said Kevin Johnson, President and CEO, Suncoast Credit Union. “Suncoast isn’t set apart because of the size of its membership alone. We stand out because of the service and culture that got us there.” Johnson added.

Suncoast was founded in 1934 by nine local educators who believed that teachers deserved financial products and services that fit their needs as public servants. Today, Suncoast is the largest credit union in Florida, has 75 branch locations, and is one of the largest not-for-profit employers in the Tampa Bay area, with more than 2,100 team members.

Since its earliest beginnings, Suncoast has been dedicated to giving back to the community. The Suncoast Credit Union Foundation was founded in 1990 to support the health, education, and emotional well-being of children in the communities the credit union serves. Each time a Suncoast member uses their debit or credit card, the credit union donates two cents to the Foundation. Since its inception, the Foundation has donated more than \$32 million.

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its \$14.9 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 75 full-service branches and serves more than one million members in 40 counties across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$32 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit suncoastcreditunion.com or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

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