



## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Lisa Brock  
Brock Communications  
Cell: 813-363-1948  
Email: [lisa@brockcomm.com](mailto:lisa@brockcomm.com)

### **Suncoast Credit Union Announces ‘Magic Buckets For Schools’ with Osceola Magic**

ORLANDO, FLA. (November 13, 2023) — Suncoast Credit Union, the largest credit union in Florida, announces a new partnership with the Osceola Magic and the Osceola Education Foundation, called “Magic Buckets for Schools.” This new initiative will give back to ten Osceola County high schools and allow Suncoast to engage with the Osceola Magic community. The program launched on Friday, November 10th and will continue through the Osceola Magic’s regular season ending on March 30th.

For every point that the Osceola Magic scores, Suncoast will donate \$5 or \$10 each month (depending on the number of scheduled games) to a monthly collection, up to \$5,000 per month. Each month, two Osceola County high schools will compete for votes to win a percentage of the funds. The vote percentage will determine the donation amount that each high school receives. The high school with the most votes each month will also receive 50 Suncoast Smart Start Share Certificates for graduating seniors and a Suncoast Smart Start Share Certificate for the teacher of the month.

“Supporting education is part of our earliest beginnings and DNA at Suncoast Credit Union, and we are deeply committed to supporting education and empowering our future generation of leaders,” said Kevin Johnson, President and CEO, Suncoast Credit Union. “This program will allow us to garner community engagement and to provide support in Osceola County, given our recent expansion into Central Florida.”

The first two high schools who will compete in November are Celebration High and Gateway High.

Full program schedule:

November 2023: Celebration High vs Gateway High

December 2023: Liberty High vs Poinciana High

January 2024: Harmony High vs St. Cloud High

February 2024: Osceola High vs Tohopekaliga High

March 2024: NeoCity Academy vs Professional and Technical High (PATHS)

“Partnering with Suncoast, the largest credit union in the state, puts us in a unique position to not only entertain, but to educate and empower high school students in our community about the importance of financial literacy,” said Hans Steinbrenner, President, Osceola Magic. “As both our organizations are new to Osceola County, this partnership feels like a natural fit and we're excited to make a positive impact together.”

To learn more about the program, please visit: [www.SuncoastCreditUnion.com/MagicBuckets](http://www.SuncoastCreditUnion.com/MagicBuckets).

### **About Suncoast Credit Union**

*Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its \$17.1 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 77 full-service branches and serves more than one million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$40 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit [suncoastcreditunion.com](http://suncoastcreditunion.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).*

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