FOR IMMEDIATE RELEASE

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Suncoast Credit Union Foundation Challenges Charlotte, Collier & Lee Schools to Support Golisano Children’s Hospital Heroes Campaign

Suncoast Credit Union Foundation has agreed to match up to $10,000 in donations to the Golisano Children’s Hospital of Southwest Florida for its capital campaign when parents, students, teachers, administrators and volunteers from Charlotte, Collier and Lee County School Districts also donate.

Schools can create teams through their parent teacher organizations or through any club or activity. Public, private and charter schools are all eligible for the match as are all elementary schools, middle schools, high schools, and institutions of higher education in the 3-county area.

Using a special website at www.Classy.org/SunCoastHero, students, parents, teachers, administrators, or volunteers can either donate to any of the school teams, or establish a school team of their own.

The match is good from November 1, 2014 through December 31, 2014.

All teams that raise a minimum of $500 for Golisano Children’s Hospital of Southwest Florida will earn an engraved paver that will be at the entryway of the new hospital expected to open in spring 2017.

“We have a fabulous partnership with Suncoast Credit Union Foundation,” said Kathy Bridge-Liles, chief administrative officer for Golisano Children’s Hospital of Southwest Florida. Suncoast along with the Lee County and Collier County school districts help to fund the full-time school teacher provided to chronically ill children admitted to the hospital, and they provide funding for Golisano Children’s Hospital’s Health in Education programs taught in both Collier and Lee county schools.

“We have already made a pledge to the capital campaign to name the school classroom that will be in the new Golisano Children’s Hospital,” said Cindy Helton, executive director for the Suncoast Credit Union Foundation. We wanted to do something that helped Golisano Children’s Hospital reach the final goal and involve students, parents, volunteers, teachers and administrators by presenting the match, said Helton.

The Heroes campaign is a grassroots campaign that aims to involve everyone in the community in making donations and helping to be a part of the new Golisano Children’s Hospital. Lee Memorial Health System Foundation which is the fundraising arm of all Lee Memorial Health System entities including Golisano Children’s Hospital, has lead the $100 million capital campaign which is currently at $82 million in gifts, pledges and expectancies.

To learn more, go to www.FinishLineForKids.org or call the Lee Memorial Health System Foundation at (239) 343-6950.